1/2" bleed area

1.800.350.7152 ext 222
905.475.2225 ext 222
info@kcbgraphics.com

Retractable Banners: Imagine

Total Graphic Area: 31.75"w x 36.25" to 90.1"h
Total Visual Area: 35.5"w x 29.5" to 83.35"h

Please be sure to include a 1/2" bleed at the top, a 6" bleed at the bottom, and an additional 1/8" bleed around the perimeter.

Graphics printed on 8oz. Oxford using the dye-sublimation printing process will need an extra 1" bleed around the perimeter

General Art Guidelines:

– CMYK Color

– Do not embed images, supply them

– Resolution must be 100-120 ppi

– All fonts must be created to outlines

6" bleed area

trim line

BLEED AREA
will not be visible when mounted into bannerstand