1.25" bleed area

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Retractable Banners: Banner Bug 39"

Total Graphic Area: 39.5"w x 93.5"h
Total Visual Area: 39.25"w x 86"h

Please be sure to include a 1.25" bleed at the top, a 6" bleed at the bottom, and an additional 0.125" bleed around the perimeter.

General Art Guidelines:

– CMYK Color

– Do not embed images, supply them

– Resolution must be 100-120 ppi

– All fonts must be created to outlines

6" bleed area

trim line

BLEED AREA
will not be visible when mounted into bannerstand