

1.25" bleed area



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Retractable Banners: 22" Baby Bug

Total Graphic Area: 22.75"w x 67"h
Total Visual Area: 22.5"w x 59.5"h

Please be sure to include a 1.25" bleed at the top, a 6" bleed at the bottom, and an additional 0.125" bleed around the perimeter.

General Art Guidelines:

- CMYK Color
- Do not embed images, supply them
- Resolution must be 100-120 ppi
- All fonts must be created to outlines

6" bleed area

trim line

BLEED AREA
will not be visible when mounted
into bannerstand