

1/2" bleed area



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Retractable Banners: Phoenix Mini - 2 Pole Height

Total Graphic Area: 15.75"w x 38.25"
Total Visual Area: 15.5"w x 31.5"

Please be sure to include a 1/2" bleed at the top, a 6" bleed at the bottom, and an additional 1/8" bleed around the perimeter.

Graphics printed on premium fabric will need an extra 1" bleed around the perimeter

General Art Guidelines:

- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 100-120 ppi
- All fonts must be created to outlines
- Do not scale artboard
- Background color/images must bleed to the edge of artboard
- Do not use spot colors from template in your artwork as they will not print

6" bleed area

trim line

BLEED AREA
will not be visible when
mounted into bannerstand