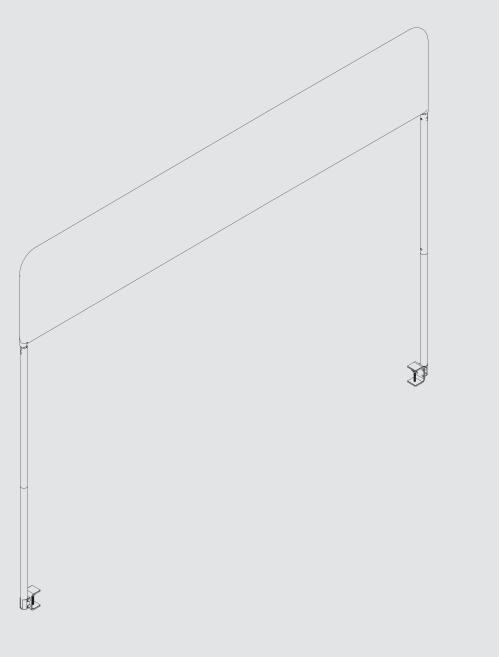


1.800.350.7152 ext 222 905.475.2225 ext 222 info@kcbgraphics.com



Formulate Essential: Perch 08 - Short

Total Graphic Area: 103"w X 22.75"h Total Finished Area: 99"w X 18.75"h

Please be sure to include the 2" bleed around the perimeter (note trim & stitch locations on template). DO NOT design any critical elements (text, logos, etc.) within 2" of the edge.

General Art Guidelines:

- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support files– Resolution must be 100-120 ppi
- All fonts must be created to outlines
- Do not scale artboard
- Background color/images must bleed to the edge of artboard
- Do not use spot colors from template in your artwork as they will not print

trim line safe zone -