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Formulate

10’ Designer Series 08

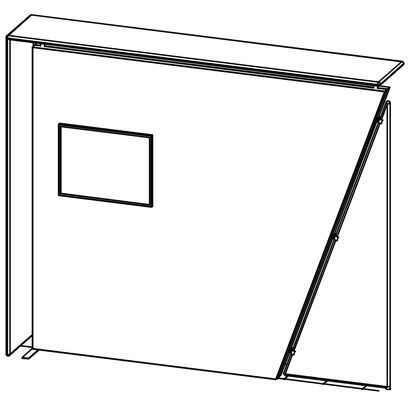
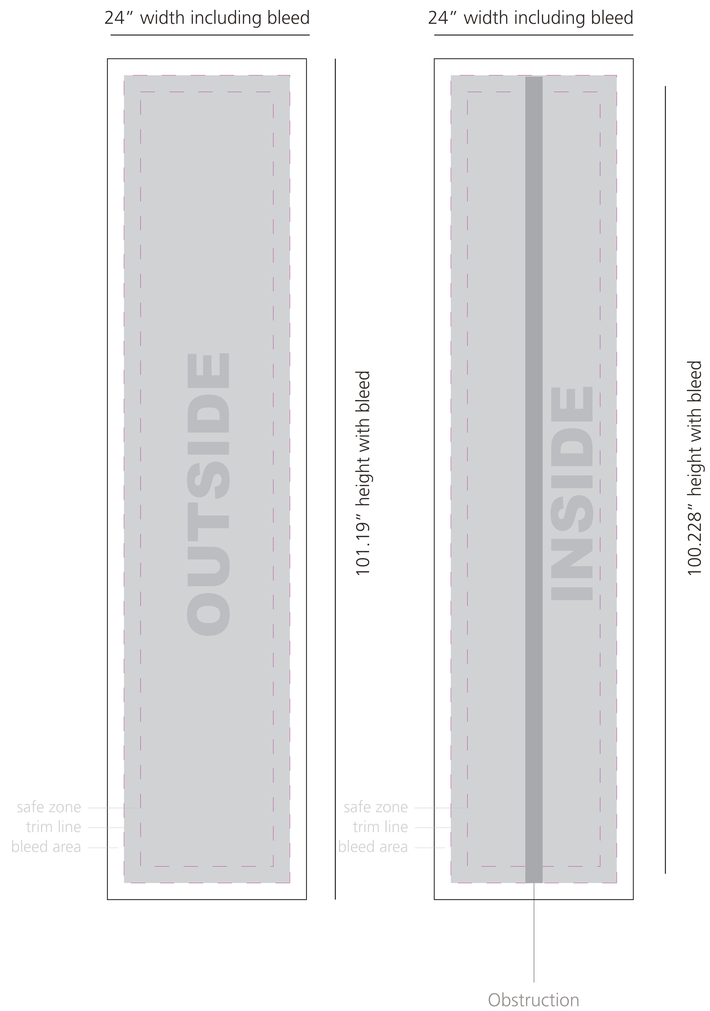
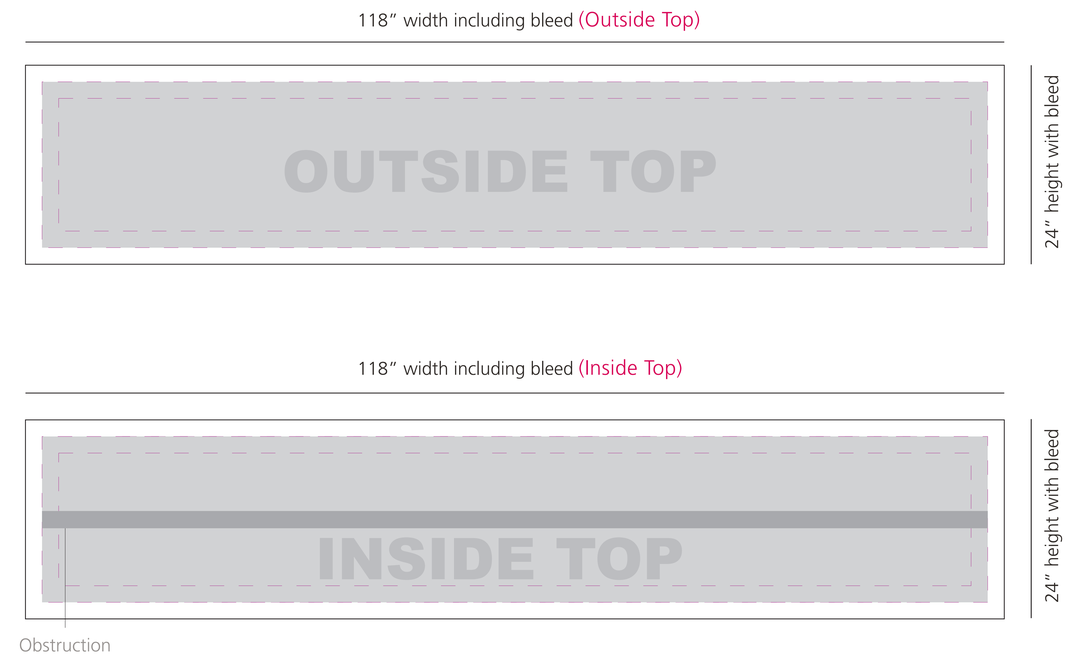
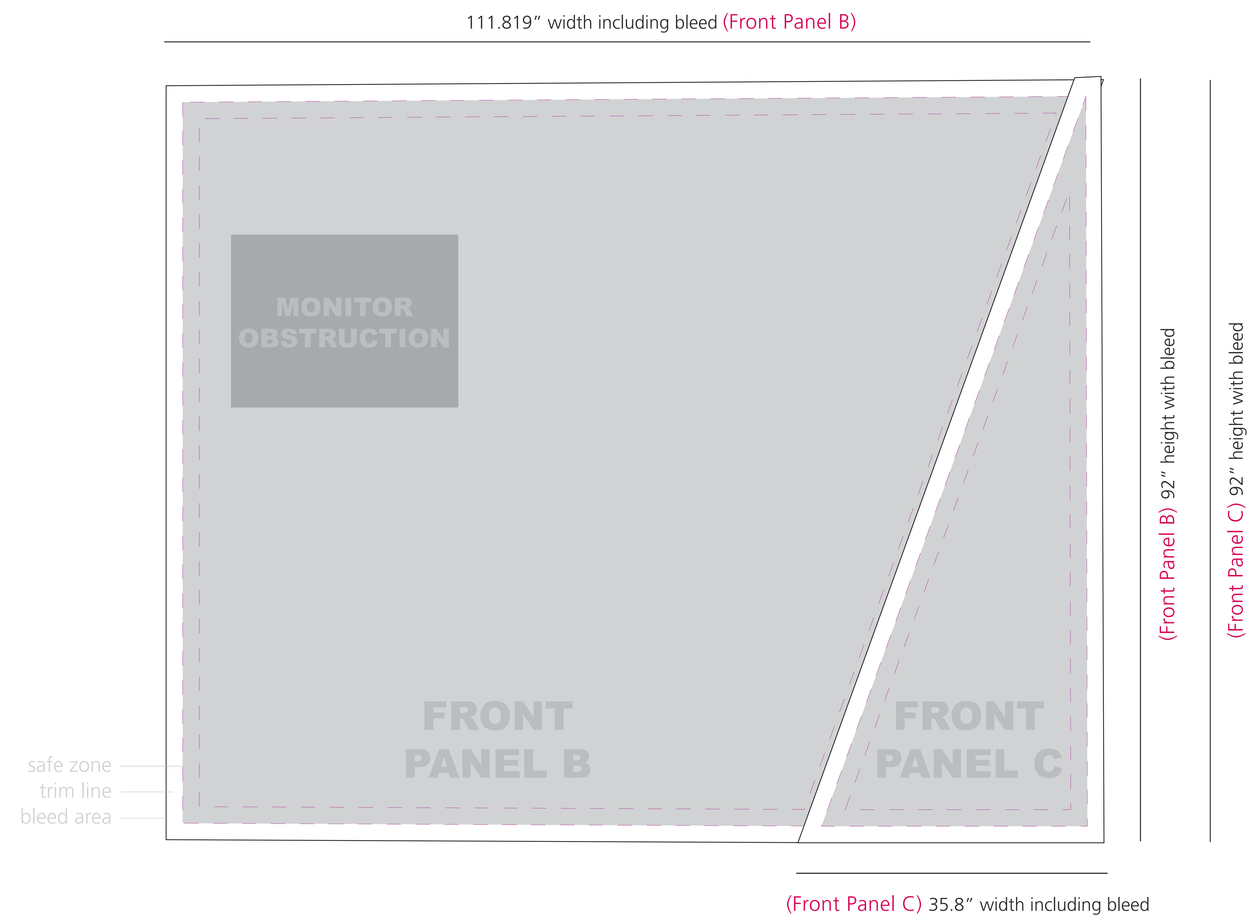
Formulate 10ft Designer Series 08

Files @ 50% of actual size

GRAPHIC CODE

FMLT-DS-10-08-G
L shaped structure
Side (Outside)
Total graphic area: 24”w X 101.19”h
Total visual area: 20”w X 97.19”h
Side (Inside) *graphic has obstruction
Total graphic area: 24”w X 100.228”h
Total visual area: 20”w X 96.228”h
Top (Outside)
Total graphic area: 118”w X 24”h
Total visual area: 114”w X 20”h
Top (Inside) *graphic has obstruction
Total graphic area: 118”w X 24”h
Total visual area: 114”w X 20”h
Front Panel B
Total graphic area: 111.819”w X 92”h
Total visual area: 107.819”w X 88”h
Front Panel C
Total graphic area: 35.8”w X 92”h
Total visual area: 31.8”w X 88”h

Please be sure to include the 2” bleed around the perimeter to compensate for the finishing of the graphics. Do not design any critical elements (text, logos, etc.) within 4” of the edge (see dotted lines).

General Artwork Guidelines
- cmyk color mode
- do not embed images, supply them
- resolution must be 100-120 ppi
- all fonts must be created to outlines

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