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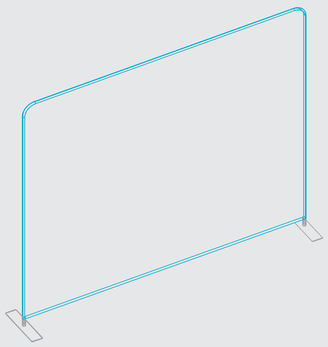
formulate

Essential 8' Straight Wall

Total Graphic Area:101"w X 94.5"h
Total Visual Area: 97"w X 90.5"h

Please be sure to include the 2" bleed around the perimeter (note trim & stitch locations on template). Do not design any critical elements (text, logos, etc.) within 2" of the edge.

General Artwork Guidelines
- cmyk color mode
- do not embed images, supply them
- resolution must be 100-120 ppi
- all fonts must be created to outlines



bleed area
trim line
safe zone