

1/2" bleed area



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Retractable Banners: MSQ 400

Total Graphic Area: 16"w x 69.25"h
Total Visual Area: 15.75"w x 62.5"h

Please be sure to include a 1/2" bleed at the top, a 6" bleed at the bottom, and an additional 1/8" bleed around the perimeter.

Graphics printed on 8oz. Oxford using the dye-sublimation printing process will need an extra 1" bleed around the perimeter

General Art Guidelines:

- CMYK Color
- Do not embed images, supply them
- Resolution must be 100-120 ppi
- All fonts must be created to outlines

6" bleed area

trim line

BLEED AREA
will not be visible when mounted
into bannerstand