1/2” bleed area

KCB GRAPHICS.COM

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Retractable Banners: Blade Lite 1200

Total Graphic Area: 47.5”w x 90”h
Total Visual Area: 47.25”w x 83.25”h

Please be sure to include a 1/2” bleed at the top, a 6” bleed at the bottom, and an additional 1/8” bleed around the perimeter.

Graphics printed on 8oz. Oxford using the dye-sublimation printing process will need an extra 1” bleed around the perimeter

General Art Guidelines:

– CMYK Color

– Do not embed images, supply them

– Resolution must be 100-120 ppi

– All fonts must be created to outlines

6” bleed area

trim line

BLEED AREA will not be visible when mounted into bannerstand