

1/2" bleed area



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## **Retractable Banners: Blade Lite 920**

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Total Graphic Area: 36.25"w x 90"h  
Total Visual Area: 136"w x 83.25"h

Please be sure to include a 1/2" bleed at the top, a 6" bleed at the bottom, and an additional 1/8" bleed around the perimeter.

Graphics printed on 8oz. Oxford using the dye-sublimation printing process will need an extra 1" bleed around the perimeter

### **General Art Guidelines:**

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- CMYK Color
- Do not embed images, supply them
- Resolution must be 100-120 ppi
- All fonts must be created to outlines

6" bleed area

trim line

**BLEED AREA**  
will not be visible when  
mounted into bannerstand