1.800.350.7152 ext 222
905.475.2225 ext 222
info@kcbgraphics.com

Straight:
4x3

Total Graphic Area: 122.5"w X 93.5"h
Total Visual Area: 118.5"w X 89.5"h

Please be sure to include the 2" bleed around the perimeter (note trim & stitch locations on template). DO NOT design any critical elements (text, logos, etc.) within 2" of the edge.

General Art Guidelines:

- CMYK Color
- Do not embed images, supply them
- Resolution must be 100-120 ppi
- All fonts must be created to outlines

bleed area
trim line
velcro placement
stitch line