

1/2" bleed area



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TELESCOPIC BACK STAND: FLORENCE 24"

Total Graphic Area: 24.25"w X 79.25"h
Total Visual Area: 24"w X 78"h

Please be sure to include a 1/2" bleed at the top and bottom, and an additional 1/8" bleed around the perimeter.

General Art Guidelines:

- CMYK Colour
- Do not embed images, supply them
- Resolution must be 100-1200 ppi
- All fonts must be converted to outlines

bleed area
trim line

1/2" bleed area