

1/2" bleed area



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**TELESCOPIC BACK STAND:
FLORENCE 18"**

Total Graphic Area: 18.25"w x 72.25"h
Total Visual Area: 18"w x 71"h

Please be sure to include a 1/2" bleed at the top and bottom, and an additional 1/8" bleed around the perimeter.

General Art Guidelines:

- CMYK Colour
- Do not embed images, supply them
- Resolution must be 100-1200 ppi
- All fonts must be converted to outlines

bleed area _____
trim line _____

6" bleed area