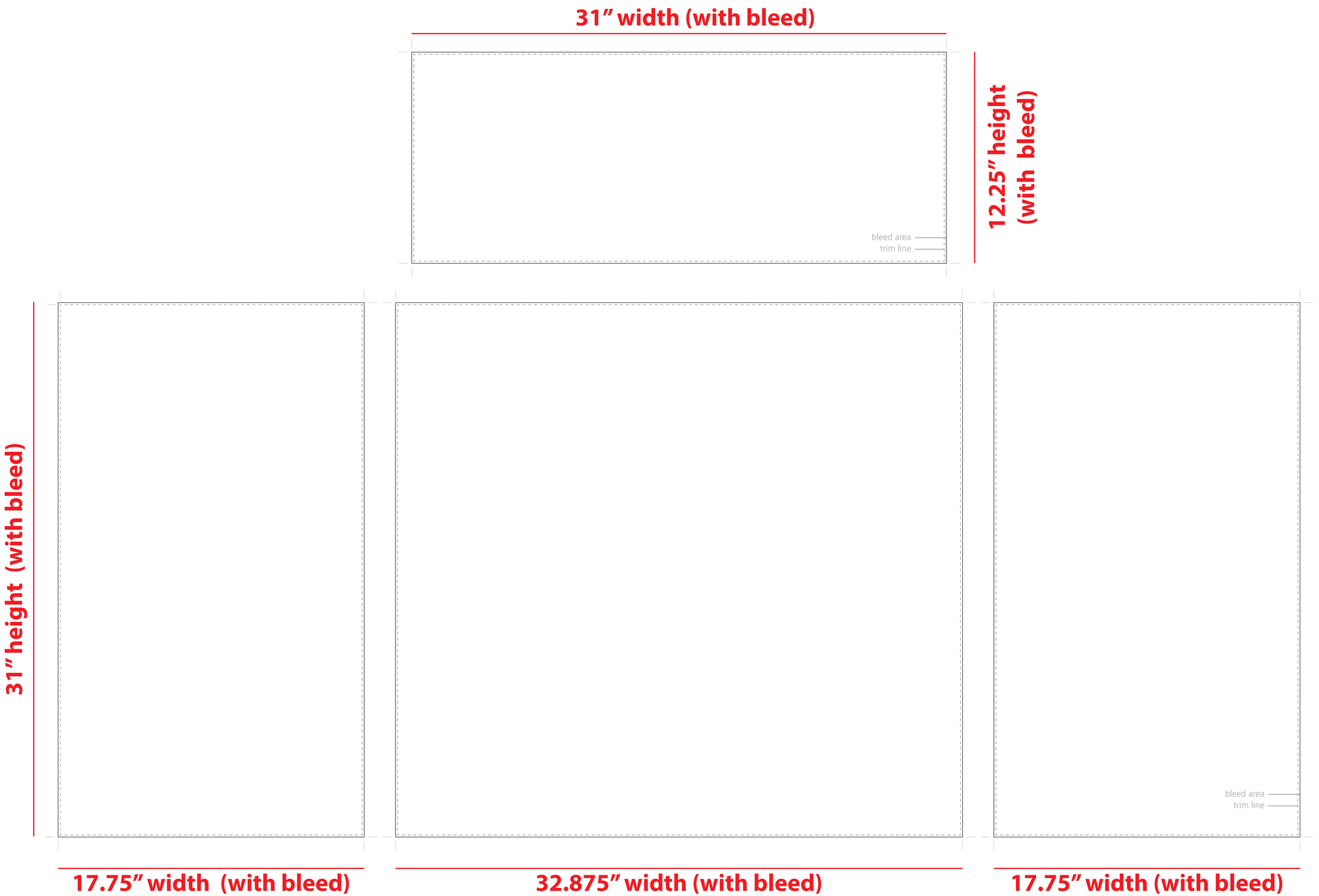
1.800.350.7152 ext 222
905.475.2225 ext 222
info@kcbgraphics.com

Promotional Display: Campaign NEW

Header:
Total Graphic Area (with bleed): 31" w X 12.25" h
Total Finished Area: 30.75" w X 12" h

Front Base:
Total Graphic Area (with bleed): 32.875" w X 31" h
Total Finished Area: 32.625" h X 30.75" h

Side Panels:
Total Graphic Area (with bleed): 17.75" w X 31" h
Total Finished Area: 17.5" h X 30.75" h

General Art Guidelines:

- CMYK Color
- Do not embed images, supply them
- Resolution must be 100-120 ppi
- All fonts must be created to outlines