

1/2" bleed area



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**Outdoor Banners:**  
**Thunder 1**

Total Graphic Area: 33.5" w X 85.25" h  
Visible area: 33.5" w x 78.75" h

Please be sure to include 1/2" bleed on top and 6" bleed on bottom.  
DO NOT design any critical elements (text, logos, etc.) within the gray areas on the template.

**General Art Guidelines:**

- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 100-120 ppi
- All fonts must be created to outlines
- Do not scale artboard
- Background color/images must bleed to the edge of artboard
- Do not use spot colors from template in your artwork as they will not print

6" bleed area

trim line

**BLEED AREA**  
**will not be visible when mounted**  
**into bannerstand**