1/2" bleed area

1.800.350.7152 ext 222
905.475.2225 ext 222
info@kcbgraphics.com

## Retractable Banners:

Cheap Banner Stand

**Total Graphic Area: 33.625"w x 85.25"h**
**Total Visual Area: 33.375"w x 79.5"h**

Please be sure to include a 1/2" bleed at the top, a 6" bleed at the bottom, and an additional 1/8" bleed around the perimeter.

## General Art Guidelines:

– CMYK Color

– Do not embed images, supply them

– Resolution must be 100-120 ppi

– All fonts must be created to outlines

6" bleed area

trim line

**BLEED AREA**
**will not be visible when mounted into banner stand**